

TONY GAMINO

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EXPERIENCE /

The New York Enterprise Report, NYC

Art Director, 12/2009 – present

The New York Enterprise Report is a magazine and informational resource for small businesses located in the greater New York City area. Responsibilities of the Art Director include the direction and selection of photographs, retouching, the design of the covers, features and departments and the creation of infographics and supplemental marketing and promotional materials. Our magazine is healthy and growing rapidly. My leadership has been a contributing factor to this success.

Pharmaceutical Executive, NYC

Art Director, 11/2006 – 10/2009

Pharmaceutical Executive is a Neal Award-winning monthly magazine published by Advanstar Communications. It focuses on the business aspects of, and trends in, the pharmaceutical industry. Overseeing a department of three, the Art Director position is a demanding job, functioning as the Photo Editor as well. Like *Market Watch*, responsibilities included every aspect of the process from conceptualization through production. Extensive creation of charts and infographics and the assigning of photography and illustration is also required. I was rewarded for my efforts at this title with a Neal Award in June of 2009.

Ziff Davis Custom Solutions Group, NYC

Senior Graphic Designer, 05/2006 – 11/2006

The Senior Designer position with Ziff Davis' Custom Solutions Group's responsibilities include producing custom publications including *StateTech* and *EdTech* magazines, as well as the creation of white papers for such leading technology companies as Toshiba, IBM, Dell, CDW and Unisys. The authoring of e-newsletters, web banners and maintenance of web sites for the aforementioned corporations was also performed.

Market Watch, NYC

Art Director, 05/2005 – 05/2006

Market Watch is published 8 times a year by M. Shanken Communications, publisher of *Wine Spectator*, and covers the beer, wine and liquor trade industries. The Art Director position controls all aspects of the title's production, from the conceptualization and assigning of photography and illustrations, to the direction of photo shoots and all layout and printing of the book.

Wine Spectator, NYC

Assistant Art Director, 06/2001 – 07/2005

The job requirements of the Assistant Art Director position include the assignment and selection of photography and illustration relating to feature and department content; the propping, art direction and styling of photo shoots, both on and off location; the design and layout of stories with attention paid to synergy, composition, balance and dynamism between editorial content and photography and illustration. I provided supervision, guidance and support on a number of departments outside of my responsibilities and was promoted to this position after only one year.

Wine Spectator, NYC

Graphic Designer, 03/2000 – 06/2001

Responsibilities included overseeing the layout and production of the Classifieds and UpFront news sections of the magazine in addition to editorial layouts and the online *Wine Spectator Weekly*.

SKILLS /

Proficiency with Adobe Creative Suite (InDesign, Photoshop, Illustrator, Flash, Dreamweaver), Final Cut Pro, K4 publishing system, Quark XPress, Microsoft Office (Word, PowerPoint, Excel), Apple Keynote, Pages, and GarageBand. Experience with XHTML and CSS.

EDUCATION /

The New School,

MA, *Media Studies* (current),
New York, NY
(Dean's List)

City College Of New York,

BA *Literature, Communications & the Arts*,
New York, NY
(Dean's List)

Georgia State University,

BFA Program, *Graphic Design*,
Atlanta, Georgia

AWARDS /

Winner: 2009 **Jesse H. Neal Award** for best single article, *Pharmaceutical Executive*, "Fight Resistance"

